

2014 SUMMER PROGRAM



UNIVERSITY of WASHINGTON

INTERNATIONAL BUSINESS & CAREERS



Education

*Foster School of Business, Career Workshops,
Company Tours, CAS Credits*

Program Overview

*International Networking,
Leadership Development, and Group Events*

Student Services

*Accommodation, Transportation, Meals, City
Tours, Personal Smart Phones and more!*

Application & Scholarships



Business Experience for Innovators of Tomorrow

We are excited to host students from around the world on our International Business and Careers program. This experience is designed for students in grades 10 - 12 who are passionate about business, learning about new cultures, and preparing for success once they graduate.

This program provides a unique opportunity to learn directly from UW Foster School of Business professors before making the leap to college. The combination of interactive discussions with Fortune 500 representatives and private company tours provides a comprehensive guide to navigating the international business climates.

This all inclusive program provides students with personal smart phones, accommodation, transportation, sight-seeing adventures, 3 meals a day, and a welcoming team of full time hosts. Get ready for an amazing experience this summer!

July 12 – August 2, 2014

www.expamerica.net



View from the top of the Seattle Space Needle

EDUCATION

Classroom Education

Hosted at the University of Washington, this three week program provides students with on campus classroom instruction from professional Foster School of Business professors. Interactive lectures discuss basic business concepts, the relationship between societal and business cultures, what is innovation and how to measure it, and the importance of entrepreneurial perspectives. This course is designed as an innovative introduction to business learning and culture, encouraging students to recognize cultural differences, develop critical thinking abilities, and explore international career opportunities. At the end of the program, students will compete in a group business case competition to put their new business skills to the test!

Creativity, Action, Service Credits

For students currently enrolled in the International Baccalaureate (IB) Diploma program, this program offers an array of opportunities to participate in Creativity, Action, and Service activities.

Career Workshops

The program includes a variety of professional guest speakers, showcasing a combination of traditional and modern day career opportunities including Engineering, Law, Business, and Information Technology. Instructed by a diverse group of experienced professionals, students will explore various educational and career paths in order to gain perspective over the day to day lives of today's industry leaders.

Company Tours

Students will be provided with private, interactive corporate office tours and exclusive networking opportunities with local industry executives. Corporate visits are an unparalleled way for our students to meet with professionals from varying industries who can provide invaluable insight to American business culture, and can help to prepare them for successful international careers. Past student groups have visited many Fortune 500 companies including Microsoft, Amazon, PricewaterhouseCoopers, Expedia, Starbucks, and Boeing.

PROGRAM OVERVIEW



International Networking

This program is comprised of ambitious business students from the US, Europe, Asia and South America. Students will learn together side by side, preparing for successful international careers through the development of inter-cultural communication skills.



Leadership and Team Building

We provide hands-on opportunities for students to practice team building in a supported environment. By exploring various leadership concepts and improving communication skills, this program will enhance student's ability to build the right team, embrace change, and overcome challenges.



Group Events and Activities

We provide our students with an incredible variety of sight-seeing attractions, tours, and once in life-time experiences throughout the city of Seattle. Our students have experienced the Seattle Space Needle, Pike Place Market, Washington's top outlet malls, indoor skydiving, and so much more!

STUDENT SERVICES

Every one of these services listed below are included with this program:



Education

Students will attend 15 days of class throughout the program, learning from qualified, professional, and experienced instructors.



Accommodation

Students will live in the University of Washington student residence halls along with Experience America chaperons that will be supervising the group at all times.



Meals and Dining

Students will be provided with three meals a day at the University of Washington restaurants. The restaurants feature cuisines from around the world and can accommodate every type of dietary preferences or restrictions.



Transportation

Experience America will pick students up directly from the airport, provide them with transportation to all scheduled group activities, and safely return students to the airport at the end of the program.



Company Tours

Students will visit with varying professionals through company tours and faculty presentations. Professors and business executives will participate in open group discussions, answering any questions students may have regarding their profession, industry, or experiences.



Smart Phones

Students will receive a personal smart phone. This device can be used throughout the program for unlimited local calls, text and data. Student phones will have all contact information for their classmates and program hosts to ensure seamless communication throughout the program.



Orientation

Once safely arrived, Experience America provides students with an extended orientation in order to ensure they feel comfortable in their new surroundings and confident interacting with local students.



Closing Ceremonies

A closing ceremony is held at the end of a program. The closing ceremony includes a formal dinner with students, instructors and the Experience America team. Certificates, prizes, and awards are also presented during the celebrations.

STUDENT SERVICES

Every one of these services listed below are included with this program:



Activities

We take pride in offering an inclusive experience, with fun, guided, and safe activities throughout our programs. These include city tours, sight-seeing tourist attractions, guided outdoor activities, and community volunteering.



Full Service
Support

Experience America is incredibly dedicated to providing an unmatched support network. Our dedicated staff are always on hand to guide students through all events and to make sure they feel comfortable and welcome through the entire experience. Our staff members are on call 24 hours a day to provide assistance of any kind.

Entrance to the University of Washington main campus



TUITION

Location	University	Length	Dates	*Tuition
Seattle	University of Washington	3 Weeks	July 12th - August 2nd	\$4,500

**Tuition includes all student services discussed on page 3 and 4.*

Day Program Option Available to Local Residents: \$3,400

There is also a day program option available to local residents who do not require overnight accommodation. This program includes all services discussed on page 3 and 4 except for overnight accommodation, breakfast, and dinner (lunch is still included). Day option students will be a part of the program from 9:00am - 6:00pm Monday- Friday, as well as for all weekend events.

SCHOLARSHIPS

This year we are awarding two student scholarships for the amount \$2,250 USD. Scholarships will be awarded to students who have demonstrated a dedication to:

- Campus and Community Involvement
- Leadership and Personal Growth
- Academic Achievements

To maximize your consideration for these scholarships, we would recommend that you complete your general application online which directs you to the Scholarship Application form. Both your general and scholarship applications can be submitted online (www.expamerica.net).

SCHOLARSHIP APPLICATION DEADLINE: April 30, 2014

SCHOLARSHIP AWARDED: May 15, 2014

HOW TO APPLY

To register for the program please fill out the application on our website (<https://www.expamerica.net/student-programs/foster/register-foster/>).

Our staff will contact all applicants within 2 business days of receiving your submitted application. If you have any questions about the program or our organization do not hesitate to contact us via email (info@expamerica.net) or via phone (+1.206.356.0440). All students must be a minimum of 16 years of age as of July 12, 2014

APPLICATION DEADLINE: June 6, 2014

SAMPLE PROGRAM CALENDAR

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Classroom Learning, Career Workshops, and Executive Guest Lectures	Daily Activities and Guided Tours					Meet students at the airport and welcome them to the UW dorm.
Company Office Tours and Boardroom Discussions						
Flexible Time						
Week 1						
Orientation, team building and all day Seattle City Tour.	Business Class	Business Class	Career Workshop	Business Class	University Admissions Counseling	Outlet Mall Shopping Day Trip
	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
Residence Activities	University Campus Tour	Harbor Boat Cruise	Seattle Space Needle	Company Tour	Movie Night	Residence Activities
Week 2						
Outdoor Sports Day	Business Class	Business Class	Career Workshop	Business Class	Business Class	Mt. Rainier Tour
	Lunch	Lunch	Lunch	Lunch	Lunch	
Trivia Night	Experience Music Project	Residence Activities	Company Tour	Bowling Night	Residence Activities	
Week 3						
Beach Barbecue	Business Class	Business Class	Business Case Competition	Business Case Competition	Business Case Presentations and Debrief	Airport Drop-off
	Lunch	Lunch	Lunch	Lunch	Lunch	
Residence Activities	Seattle Mariners Baseball Game	Company Tour	Pike Place Market Food Tour	Residence Activities	Closing Ceremony Celebrations	



Experience — AMERICA —

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